



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36771-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1428

Flight Dates	Order #	Alt Order #
09/18/12 - 10/01/12	36771	08833146

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	8 News Now 5a M-F	5-6a	- TWTF - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - TWTF - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 09/26/12 5:27 AM 8 News Now 5a M-F 5-6a :30 HMP12110H \$800.00 NM									
2	09/25/12	09/28/12	8 News Now 6a M-F	6-7a	- TWTF - -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - TWTF - - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 F 09/28/12 6:55 AM 8 News Now 6a M-F 6-7a :30 HMP12110H \$900.00 NM									
3	09/25/12	09/28/12	CBS This Morning	7-9a	- TWTF - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - TWTF - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 09/26/12 7:29 AM CBS This Morning 7-9a :30 HMP12110H \$800.00 NM									
4	09/22/12	09/22/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 CBS Early Show - Sat. 5-7a :00 <del>\$450.00</del> NM See MG 6.2,6.3									
5	09/23/12	09/23/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 7:15 AM CBS News Sunday Morning CBS Sunday Mornii :30 HMP12110H \$1,500.00 NM									
6	09/30/12	09/30/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,500.00									

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7	09/24/12	09/24/12	Live With Regis & Kelly	9-10a	M-----	:30	1	\$750.00	NM																																												
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10	09/23/12	09/23/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$550.00	NM																																												
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1	8	Su	09/23/12	5:42 PM	Inside Edition Wknd	530-6p	:30	HMP12110H	\$550.00	NM																																											
11	09/21/12	09/21/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$1,100.00	NM																																												
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13	09/25/12	09/28/12	8 News Now 5-630p M-F	5-630p	-TWTF--	:30	1	\$1,300.00	NM																																												
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3 8	W	09/26/12	6:41 PM	Inside Edition	630-7p	:30	HMP12110H	\$1,200.00	NM
4 8	Th	09/27/12	6:50 PM	Inside Edition	630-7p	:30	HMP12110H	\$1,200.00	NM
17	09/27/12	09/27/12	Elementary	10-11p	--- T ---	:30	1	\$7,500.00	NM
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1 8	Th	09/27/12	10:32 PM	Elementary	10-11p	:30	HMP12110H	\$7,500.00	NM
18	09/23/12	09/23/12	The Mentalist	10-11p	----- S	:30	1	\$9,500.00	NM
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1 8	Su	09/23/12	10:48 PM	The Mentalist	10-11p	:30	HMP12110H	\$9,500.00	NM
19	09/18/12	09/28/12	8 News Now 11p M-F	11-1135p	- TWTF - -	:30	2	\$1,900.00	NM
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	09/17/12	09/23/12	- TWTF - -	2	\$1,900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	09/18/12		8 News Now 11p M-F	11-1135p	:00		<del>\$1,900.00</del>	NM
		See MG 6.2,6.3							
2 8	W	09/19/12		8 News Now 11p M-F	11-1135p	:00		<del>\$1,900.00</del>	NM
		See MG 6.2,6.3							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	- TWTF - -	2	\$1,900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	Th	09/27/12	11:21 PM	8 News Now 11p M-F	11-1135p	:30	HMP12110H	\$1,900.00	NM
4 8	F	09/28/12	11:28 PM	8 News Now 11p M-F	11-1135p	:30	HMP12110H	\$1,900.00	NM
20	09/22/12	09/30/12	8 News Now Sa/Su 11p	11-1135P	----- SS	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----- SS	2	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	09/22/12		8 News Now Sa/Su 11p	11-1135P	:00		<del>\$900.00</del>	NM
		See MG 6.2,6.3							
2 8	Su	09/23/12	11:09 PM	8 News Now Sa/Su 11p	11-1135P	:30	HMP12110H	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----- SS	2	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 8	Sa	09/29/12		8 News Now Sa/Su 11p	11-1135P	:00		<del>\$900.00</del>	NM
		See MG 6.2,6.3							
4 8	Su	09/30/12	11:41 PM	8 News Now Sa/Su 11p	11-1135P	:30	HMP12110H	\$900.00	NM
		Ran in program ordered. Program ran late due to Pres Obama's speech							
21	09/25/12	09/28/12	7-8p Rotator	7-8p	- TWTF - -	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	- TWTF - -	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	F	09/28/12	7:14 PM	7-8p Rotator	7-8p	:30	HMP12110H	\$1,200.00	NM
22	09/21/12	09/21/12	8 News Now 5a M-F	5-6a	---- F - -	:30	1	\$800.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36771-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1428	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/21/12	09/21/12	8 News Now 5a M-F	5-6a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/21/12 5:21 AM 8 News Now 5a M-F 5-6a :30 HMP12110H \$800.00 NM									
23	09/21/12	09/21/12	8 News Now 6a M-F	6-7a	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/21/12 6:39 AM 8 News Now 6a M-F 6-7a :30 HMP12110H \$900.00 NM									
24	09/18/12	09/21/12	CBS This Morning	7-9a	-TWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/21/12 8:54 AM CBS This Morning 7-9a :30 HMP12110H \$800.00 NM									
25	09/21/12	09/21/12	Inside Edition	630-7p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/21/12 6:50 PM Inside Edition 630-7p :30 HMP12110H \$1,200.00 NM									
26	09/21/12	09/21/12	7-8p Rotator	7-8p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/21/12 7:53 PM 7-8p Rotator 7-8p :30 HMP12110H \$1,200.00 NM									
<u>Total Spots</u>							<b>27</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$50,700.00</b>
<u>Agency Commission</u>	<b>\$7,605.00</b>
<u>Net Amount Due</u>	<b>\$43,095.00</b>